



# thiNK MEMBER BENEFITS

To gain access to all of these benefits, visit [thiNKforum.com](http://thiNKforum.com)





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## NETWORK & LEARN

- ◆ **thINK Ahead**  
Attend the thINK Ahead annual conference to network and learn from peers, partners, and industry experts.
- ◆ **thINK Academy Live Classes**  
Participate in live, instructor-led Sales, Marketing, Production, and Leadership classes.
- ◆ **Member Directory**  
Connect directly with peers and industry experts to extend your network.

## TAP INTO TOOLS

- ◆ **thINK Connect Mobile App**  
Access thINK tools, training, and resources, and connect with peers from your mobile device.
- ◆ **Paper Selector Tool**  
Find the perfect paper for your print projects.
- ◆ **Media Profiles**  
Download media profiles or packs for your Canon inkjet press.

## ACCELERATE SUCCESS

- ◆ **Strategic Business Planning**  
Collaborate with industry experts to build your strategic business plan.
- ◆ **Project 360°**  
Tap into free professional services to accelerate your success.

## SHARPEN YOUR EDGE

- ◆ **thINK Academy Online Training**  
Sharpen your edge with online, self-paced Sales, Marketing, Production, and Leadership training.
- ◆ **Blogs & Video Learning**  
Access on-demand video learning to stay informed on industry trends.
- ◆ **Industry Whitepapers**  
Access market research, case studies, and insights on new applications and industry trends to identify opportunities to expand into new markets, win new business, and increase sales.

## GENERATE LEADS

- ◆ **MKTG Lab**  
Download print samples and direct mail campaign templates.
- ◆ **Multi-Channel Marketing Campaigns**  
Team with an agency partner to create customized marketing campaigns.
- ◆ **Paid Search Print Provider Program**  
Participate in the funded paid search print provider program.

View the **thINK  
Member Benefits  
Video** to learn more!

